Information related to Regulation G

UPC Holding B.V.:

Operating cash flow is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G. A reconciliation of historical operating cash flow to the most directly comparable GAAP financial measure is presented below:

	Three months ended September 30,			Nine months ended September 30,	
	2009		2008	2009	2008
	in millions				
Total segment operating cash flow (a) €	420.6	€	413.1	€ 1,217.4	€ 1,196.8
Stock-based compensation expense	(10.9)		(10.4)	(23.4)	(28.6)
Related-party fees and allocations, net	4.5		7.4	15.1	15.5
Depreciation and amortization Impairment, restructuring and other operating credits (charges),	(265.6)		(269.2)	(790.9)	(810.7)
net	0.4		(1.0)	(89.1)	(5.9)
Operating income $\underline{\underline{\epsilon}}$	149.0	€	139.9	<u>€ 329.1</u>	<u>€ 367.1</u>

⁽a) UPC Holding B.V. defines operating cash flow as revenue less operating and SG&A expenses (excluding stock-based compensation, related party fees and allocations, depreciation and amortization, and impairment, restructuring and other operating charges or credits).