Information related to Regulation G

UPC Holding B.V.:

Operating cash flow is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G. A reconciliation of historical operating cash flow to the most directly comparable GAAP financial measure is presented below:

_		Three months ended December 31,		Year ended December 31,	
<u>-</u>	2008	2007	2008	2007	
		in millions			
Total segment operating cash flow (a)	€ 421.2 (6.0) (2.5) (275.5)	€ 361.6 (14.2) 16.4 (270.1)	€ 1,634.9 (34.6) 13.0 (1,093.9)	€ 1,402.7 (55.9) 32.3 (1,074.0)	
charges, net	(113.5) € 23.7	(9.7) € 84.0	(119.3) € 400.1	(19.7) € 285.4	

⁽a) UPC Holding B.V. defines operating cash flow as revenue less operating and SG&A expenses (excluding stock-based compensation, depreciation and amortization, and certain other operating charges and credits).